

OCT22/12 12.14
*** WDET ***

PROGRAM : TODAY

OCT22/12 12.1
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6			700A-800A	30	4	\$625.00	10/29	10/29	1		MON	1
PROGRAM : TODAY												
7			800A-900A	30	4	\$575.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY												
8			800A-900A	30	4	\$575.00	10/29	10/29	1		MON	1
PROGRAM : TODAY												
9			1200N-1230P	30	4	\$375.00	10/23	10/26	4		TU-F	4
PROGRAM : NOON NEWS												
10			1200N-1230P	30	4	\$375.00	10/29	10/29	1		MON	1
PROGRAM : NOON NEWS												
11			500P-530P	30	4	\$800.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS												
12			500P-530P	30	4	\$800.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
13			530P-600P	30	4	\$800.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS												
14			530P-600P	30	4	\$800.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
15			600P-630P	30	4	\$1,000.00	10/23	10/26	4		TU-F	4
PROGRAM : NEWS												
16			600P-630P	30	4	\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
17			600A-800A	30	4	\$350.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												

REP HEADLINE# 6389061
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT22/12 12.1
 *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
18			800A-1030A	30	4	\$375.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
19			630A-800A	30	4	\$350.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
20			800A-1000A	30	4	\$375.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
21			600P-630P	30	4	\$625.00	10/27	10/27	1		SAT	1
PROGRAM : NEWS												
22			630P-700P	30	4	\$675.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
23			400P-430P	30	4	\$400.00	10/23	10/26	4		TU-F	4
PROGRAM : JUDGE JUDY												
24			400P-430P	30	4	\$400.00	10/29	10/29	1		MON	1
PROGRAM : JUDGE JUDY												
25			700P-730P	30	4	\$1,650.00	10/23	10/26	2		TU-F	2
PROGRAM : JEOPARDY												
OCT/12			29750.00				NOV/12				\$5,925.00	

CONTRACT TOTAL 35675.00
 TOTAL SPOTS 53

MARKET TOTALS \$101,928 WPXI 35% KDKA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*